

Shirley Knight, *Kennedy's Children* (1975 play)  
Paula Lane, *Goodnight, Sweet Marilyn* (1989)  
Linda Lavin, *Cop-Out* (1969 play)  
Stephanie Lawrence, *Marilyn!* (1983 play)  
Phoebe Legere, *Mondo New York* (1987)  
Barbara Loden, *After the Fall* (1964 play)  
Julie London, *The Eleventh Hour: Like A Diamond in the Sky* (1963)  
Arlene Lorre, *Another Chance* (1989)  
Kate Mailer, *Strawhead* (1986 play)  
JAYNE MANSFIELD, *Will Success Spoil Rock Hunter?* (1955 play, 1957 movie)  
Barbara Niven, *The Rat Pack* (1998, TV movie)  
Kerri Randles, *Introducing Dorothy Dandridge* (1999, TV movie)  
Alyson Reed, *Marilyn: An American Fable* (1983 play)  
Misty Rowe, *Goodbye Norma Jean* (1976)  
Theresa Russell, *INSIGNIFICANCE* (1985)  
Mira Sorvino, *Norma Jean and Marilyn* (1996, TV movie)  
Ginger Spice, *Spiceworld* (1998)  
KIM STANLEY, *The Goddess* (1958)  
Connie Stevens, *The Sex Symbol* (1974)  
Heather Thomas, *Hoover vs. the Kennedys: The Second Civil War* (1987, TV movie)

ADAMS, CASEY  
(B. 1917, MAX SHOWALTER)

Character actor Adams twice worked with Marilyn, in *Niagara* (1953) and *Bus Stop* (1956). He has been quoted as saying that during location work on *Niagara* Marilyn appeared naked at her hotel window, quickly gathering a crowd of male admirers, and then at night jumped into bed with Adams with the words, "Don't do anything but just hold me!"

ADLER, BUDDY  
(1906-1960, B. MAURICE ADLER)

A producer at COLUMBIA STUDIOS from 1948, before moving to TWENTIETH CENTURY-FOX. In 1956 he replaced DARRYL ZANUCK as studio head, until his death at age fifty-one in 1960. He has a producer credit on *Bus Stop*.

Other movies: *The Dark Past* (1948), *From Here to Eternity* (1953), *Love Is a Many Splendored Thing* (1955), *Anastasia* (1956), *The Inn of Sixth Happiness* (1958).

## ADVERTISEMENTS

Before accolades for her screen performances began rolling in, Marilyn had already been named "The Most Advertised Girl in the World" by the Advertising Association of the West.

During her starlet days Norma Jeane supplemented her income with a number of print advertisements. The only known TV commercial she made was for Royal Triton Oil in 1950. In it, Marilyn breathlessly pitched, "This is the first car I ever owned. I call it Cynthia. She's going to have the best care a car ever had. Put Royal Triton in Cynthia's little tummy. . . Cynthia will just love that Royal Triton."

Some of the products Marilyn promoted:

American Airlines  
City Club Shoes

# Famous Doctor of Movie Stars\* tells how to Lose Ugly Fat Safely!



MARILYN MONROE, Lovely Screen Star  
Appearing in the latest Marx Brothers smash hit, "Love Happy"—a United Artists release.  
If you want slim, youthful lines like Miss Monroe and other stars, start the KYRON Way to slenderness—today!

**DR. J. J. MILLER, Noted Hollywood Authority on Body Conditioning and Figure Control, Recommends KYRON As Way YOU May Lose Up to 7 Lbs. the Very First Week!**

Not hard for you to carry up an answer, writes Doctor Miller, but the glowing film stars of Hollywood can't do it happen in slow! Their whole careers . . . their lives and fortunes . . . depend on keeping their youthful figures.

There's why you lead so much like Hollywood stars KYRON—and who Doctor Miller, personal adviser to dozens of top screen stars, induces the KYRON way to a slimmer, lovelier figure.

No Harmful Drugs, Diet or Exercise! With the KYRON way, you lose excess fat quickly from all fleshy parts of the body—no take any reducing capsules. NO DRUGS—KYRON capsules are a concentrated pure food product, scientifically designed to replace your appetite while supplying the system with valuable vitamins that help build vitality while pounds disappear. Your weight goes DOWN!

You eat more, eat more, eat more! You watch your figure becoming trimmer, svelter—no more huddling, day by day! No wonder thousands from coast to coast have been thrilled to results the KYRON way!

Proved in Over 128 Clinical Tests! KYRON has been proved a safe, effective aid to reducing in over 150 actual clinical tests. Records are available for your inspection on request. So why not make the sensational KYRON 7-Day Challenge test, and see for yourself what the KYRON way can do in your case! Lose up to 7 pounds the very first week—the KYRON caps you need! Get KYRON today!

**Dr. Frederic Damrau, "Nationally-Famous Park Avenue Physician Calls KYRON Safe, Effective!"**

The KYRON way to reduce is highly praised and endorsed by Frederic Damrau, M.D., noted New York physician and research director, in a recent magazine article. Dr. Damrau says: "The safe, effective KYRON way is certainly worth a trial by all sufferers from non-glandular obesity who need help in regaining a slim, healthy, youthful-looking figure."

Dr. Frederic Damrau, 247 Park Ave., N.Y.C.

**Here's More Proof of Amazing Results!**

**LOST 95 LBS. IN 4 MONTHS**  
to model renowned by Clayton Hillborn, 7932 Altman, Los Angeles, California.

**FROM 155 LBS. TO 120 LBS.**  
in 7 weeks was experienced by Mrs. Katherine Wilkey, 3350 Potomac, Chicago, Illinois.

**Reduce safely...the KYRON Way**

**Katz SUPER STORES**

Not for glaucoma therapy

DR. J. J. MILLER, 943 Gramercy Blvd., Los Angeles, Calif.

**It's Fun to be Slender Like A Movie Star!**

You, too, can be slimmer and lovelier—have that pep and sparkle that screen delicious admire in the stars. Dr. Miller trained As soon as those ugly bulges begin to disappear, folks quickly discover how charming you really are! Romance and good times have returned to thousands, thanks to KYRON. Why not try for chest you out of the best things in life? Start the KYRON 7-Day Trial Test today!

**Dr. J. J. Miller, 943 Gramercy Blvd., Los Angeles, Calif.**

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An advertisement for Kyron diet pills, 1950.

Close-Up Perfect Kiss-Tested Lipstick  
Hiltone Hair Coloring  
Jantzen Swimwear  
Kyron Way Diet Pills  
Louis Creative Hairdressers  
Lustre-Creme Shampoo  
Pabst Beer  
Rayve Shampoo  
Roi-Tan Cigars  
Tar-Tan Suntan Lotion  
Westmore's Tru-Glo liquid makeup

Since her death Marilyn's image has been used for a vast number of products, licensed by the Marilyn Monroe ESTATE. These include:

Absolut Vodka  
American Airlines  
Chanel No. 5  
Hershey's candy  
Max Factor  
Maxell Tapes  
Levi's  
Mercedes Benz

The name Marilyn Monroe has also been licensed for all manner of products and MEMORABILIA. One of the strangest has to be underwear, considering that Marilyn regularly abstained from wearing these garments.

## ADVISERS

From the moment she became a star, Marilyn seemed to acquire advisers of all types. To add to her drama coach of the moment (see ACTING LESSONS), Marilyn had a long succession of AGENTS, LAWYERS, psychoanalysts, DOCTORS, and business partners, not to mention strong-willed HUSBANDS, all of whom had opinions on how she should run her life and handle her professional engagements. According to Fox studio boss PETER LEVATHES, "Her so-called advisers created the difficulties and caused her a terrible identity crisis."